



PRESS RELEASE

MD Entertainment Gains Investor Confidence as Rights Issue Execution Reaches 96%

Jakarta, 23 July 2025 — PT MD Entertainment Tbk (IDX: FILM) announced the successful execution of its Rights Issue (PMHMETD I), achieving an impressive implementation rate of 96%. Meanwhile, for the remaining rights that were not exercised, shareholders submitted additional subscriptions with demand reaching 16 times the number of rights available.

CEO of MD Entertainment, Manoj Punjabi, stated, “The success of PMHMETD I is not only a financial achievement but also a strategic milestone in advancing global collaboration. SBS’s support paves the way for Indonesian content to expand its reach to international audiences.”

PMHMETD I raised IDR 791.82 billion, including a significant participation from SBS Co., Ltd, a leading broadcasting company based in South Korea. SBS invested USD 20 million through the transfer of rights from PT MD Corp Enterprises, strengthening cross-border cooperation in content development and market expansion.

President and CEO of SBS, Bang Moon Shin, commented, “This investment is part of our new growth strategy focused on enhancing international partnerships. The collaboration aims to reinforce our position in the Southeast Asian content market and further diversify SBS’s global partnership portfolio.”

The success of PMHMETD I marks a new chapter for MD Entertainment, strengthening its capital structure, expanding its production network, and solidifying its role as a pioneer of Indonesian creative content on the global stage.

About SBS Co., Ltd.

SBS Co., Ltd. is one of South Korea’s leading media and entertainment companies, known for its nationwide TV and radio broadcasting services. With a strong portfolio of drama productions, variety shows, and news programs, SBS plays a key role in shaping Korean pop culture and expanding the global reach of Korean content. The company is also active in content production, distribution, and strategic partnerships throughout Asia and beyond.

About MD Entertainment

MD Entertainment is one of Indonesia’s largest media companies and the first domestic film company listed on the Indonesia Stock Exchange (IDX) under the ticker FILM. With an integrated system and state-of-the-art production facilities covering the entire creative pipeline, MD is committed to entertaining, educating, and inspiring audiences, while pioneering innovation and collaboration within the Indonesian film industry.



In 2022, MD released *KKN di Desa Penari*, which now holds the record as the highest-grossing Indonesian horror film of all time, with over 10 million viewers. This milestone propelled MD's global presence through international partnerships. In early 2025, MD launched MDTV following its acquisition and establishment of its own content distribution platform—further reinforcing its dominance in television, drama, and digital storytelling while delivering high-quality narratives to broader audiences.

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